

# PINBALL EXPO 2025 – SCHEDULE OF EVENTS

**\*\* All Seminars will be held in the Schaumburg East Salon - FLIP OUT! Tournaments will be held in Schaumburg E,F,G,H \*\***

## WEDNESDAY • OCTOBER 15

- 8:00 a.m. **Pinball Expo Registration**  
 8:00 a.m. - 8:00 p.m. **Vendor Setup**  
 5:00 p.m. **Registration For FLIP OUT! Opens**  
 (Schaumburg E,F,G,H)  
**FLIP OUT! Main Tournament Seeding**  
 5:00 p.m. - 12:00 Midnight
- 5:45 p.m. International Attendees load buses for the Bumper Blast Welcoming Party at **ENTERRIUM** (6-10 pm) *(meet across from convention center escalator)*
- 6:45 p.m. Remaining Attendees load buses for the Bumper Blast Welcoming Party at **ENTERRIUM** (7-10 pm) *(meet across from convention center escalator)*
- 10:00 p.m. Bumper Blast Welcoming Party concludes & buses return to Hotel

## THURSDAY • OCTOBER 16

- 7:00 a.m. **Pinball Expo Registration**  
 7:00 a.m. - 11:00 a.m. **Vendor Setup**  
 8:00 a.m. "General Pinball Repair & Troubleshooting Tips" Q&A  
 Speaker: **Ron Coon, Jr.**  
 9:00 a.m. "Roll it. Wrap it. Bag it. - Pinball Protection with The Missing Pin Co."  
 Speakers: **Wes Merkel, Ed Owens**  
 9:30 a.m. "From Pixels to Pinball: The Cuphead Homebrew"  
 Speaker: **Scott Miller**  
 10:00 a.m. "So You Want to be the Mod Boss? How to Make Mods that Sell"  
 Speakers: **Bartosz Slomczynski, David Price**  
 10:00 a.m. **Registration For FLIP OUT! Cont.**  
 (Schaumburg E,F,G,H)  
 10:00 a.m. - 11:00 p.m.  
**Main Tournament Seeding**  
 10:00 a.m. - 11:00 p.m.  
**Women's Qualifying**  
 10:00 a.m. - 12:00 Midnight  
**Classics Qualifying**  
 10:00 a.m. - 12:00 Midnight

- 11:00 a.m. "Revolutionizing Connected Pinball in Arcades"  
 Speakers: **Ron Richards, Jay Adelson, Kaite Martin**  
 11:00 a.m. **EVENT HALL OPENS**  
 12:00 Noon "DP/DPX - What to Expect in the Future"  
 Speaker: **Melvin Williams**  
 12:30 p.m. "Box-in: Homebrew on a Budget"  
 Speaker: **Craig Monyhan**  
 1:00 p.m. "Plunge In: A Pinball-Inspired Experimental Sonic Playfield Performance"  
 Speaker: **Stephanie Vasko**  
 1:30 p.m. "The Early Years at Data East & Sega Pinball"  
 Speakers: **Joe Kaminkow, Gary Stern**  
 Guest Moderator: **Orin Day**  
 3:00 p.m. "1930s Pinball Machines: Mechanical to Electrical. Playing & Some Praying & Everything Else You Want or Need to Know"  
 Speakers: **Phill Emmert, Mike Zagrobelny**  
 4:00 p.m. "1950-1980: Pinball Adolescence From Folksy Art, Bulb Scoring, & Woodrails to Pointy People, Score Reels, & Solid State Circuitry"  
 Speaker: **Fred Ryland**  
 5:00 p.m. "Wifi Leaderboards, Video Aprons, & More for EMs, System 11, & WPC"  
 Speakers: **Paul Mullin, Maxwell Mullin, Tim Crowley**  
 6:00 p.m. "The Pinball Scene in Mexico"  
 Speakers: **Ivan Munoz, Manuel Hernandez**  
 6:30 p.m. "Hexa Pinball - Space Hunt: Our Story & What Comes Next"  
 Speakers: **Alexandre Mak, Antoine Depelchin**  
 7:00 p.m. "How to Increase the Beauty & Value of Your Game"  
 Speaker: **Ivan Cicognani**  
 7:30 p.m. "Pinball Pin-Ups: A Visual Celebration of Pinball Art & the Women Who Grace Its Backlasses & Playfields"  
 Speakers: **Michael Thomasson, Doug Watson**

- 8:00 p.m. "Women in Pinball - Working in the Industry"  
 Speakers: **Rebecca Hindsdale, Imoto Harney, Rachel Bess, Elizabeth Gieske, Melissa Marquette**  
 Moderator: **Kristin Browning-Mezel**  
 9:00 p.m. "Forming a Community: How to Create an Inclusive Pinball Environment"  
 Speakers: **Lexi Whittemore, Tyler White, Jackie Olson, Bird Arzoumanian**  
 9:30 p.m. **MOVIE NIGHT**  
 "For Your Amusement"  
 Director & Filmmaker: **Justin Tolliver**  
 11:00 p.m. **EVENT HALL CLOSES**

## FRIDAY • OCTOBER 17

- 8:00 a.m. **Pinball Expo Registration**  
 8:45 a.m. - **Buses Depart Hotel for the 1:15 p.m. Stern Pinball Tour**  
*(Must be registered to attend & meet across from convention center escalator)*  
 10:00 a.m. **EVENT HALL OPENS**  
 10:00 a.m. **Main A & B Division Finals Begin 10:00 a.m.**  
**Classics Qualifying Cont.**  
 10:00 a.m. - 12:00 Midnight  
**Women's Qualifying Cont.**  
 10:00 a.m. - 12:00 Midnight  
 9:00 a.m. "Firewood to (Fun)ctional: Journey of a 1947 Flipperless Woodrail Pinball"  
 Speaker: **Jay Schneider**  
 10:00 a.m. "Preserving & Exhibiting the History of Coin-Op Games at the Strong National Museum of Play"  
 Speaker: **Jeremy Saucier**  
 11:00 a.m. "Pinball Content Creation"  
 Speakers: **Josh Roop (Loser Kid), Joel Engelbert (Flip N Out & Triple Drain), Ralph Ronzio (Retro Ralph)**  
 12:45 p.m. "The Top 5 Original Pinball Soundtracks: One Musicologist's Opinion"  
 Speaker: **Neil Lerner**

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**BRING A GAME AND GET FREE ADMISSION AND A TICKET FOR A CHANCE TO WIN A NEW STERN PINBALL MACHINE!**



**SMOKING IS NOT PERMITTED IN THE EVENT HALL OR DURING SEMINAR PRESENTATIONS**



**\*NO PHOTOS OR VIDEO TAPING WILL BE ALLOWED DURING THE STERN PINBALL TOUR AND NO EMPLOYEE OR CONTRACTORS FOR ANY OTHER PINBALL MANUFACTURERS ARE ALLOWED. 10.13.25**

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- 1:15 p.m. "Lunch Break Pinball"  
Speaker: **Andrew Goulson**
- 2:15 p.m. "Hard Lessons from Building the World's Most Complex Pinball Game"  
Speaker: **Andy Cavatorta**
- 3:00 p.m. "Making Pinball, Making Friends: Meet the Future of Homebrew Pinball"  
Speakers: **The Pinball Expo 2025 Homebrew Makers**  
Moderator: **Aaron Davis**
- 4:30 p.m. "Stern Technology"  
Speakers: **George Gomez, Erica Frohm, Mark Guidarelli, Taylor Bancroft**
- 5:30 p.m. **Pinball Expo Hall of Fame Presentations**
- 6:00 p.m. "Then & Now"  
Speakers: **Pat Lawlor, Larry DeMar**
- 7:30 p.m. "The Making of Harry Potter"  
Speakers: **The Jersey Jack Design Team**
- 8:00 p.m. **Joe Kaminkow & Friends' Homebrew Industry Awards Presentation @ the Homebrew Booth**
- 8:30 p.m. "Celebration of the Life of Pinball Repairman Extraordinaire Rob Anthony & Tribute to Fred Young"  
Speakers: **J.J. Babich, Dave Marston**
- 9:00 p.m. **MOVIE NIGHT:**  
"Pinball: The American Game"  
Host: **Mark Helms**
- 10:30 p.m. "LTG :)"  
Speaker: **Lloyd Olson**
- 12:00 Midnight **EVENT HALL CLOSES**

## SATURDAY • OCTOBER 18

- 9:00 a.m. "Flipper Theory & Repair"  
Speaker: **Mike Gullo**
- 10:00 a.m. **Pinball Expo Registration**
- 10:00 a.m. "The New P.A.P.A. World Championships"  
Speakers: **Penni Epstein, Josh Sharpe, Andy Bagwell, Ruthanne Bagwell**  
Moderator: **Ryan Claytor**
- 10:00 a.m. **EVENT HALL OPENS**

- 10:00 a.m. - 4:00 p.m. **Project Pinball Silent Auction**
- 10:00 a.m. **Main A & B Division Finals**  
Continue at 10:00 a.m.  
**Classics Qualifying**  
10:00 a.m. - 12:00 Midnight  
**Kids (Age 14 & Under) Tournament**  
Register by 1:30 p.m.  
2:00 p.m. Start  
**Women's Finals**  
11:00 a.m. Start
- 11:00 a.m. "The Rise of AI in Pinball Art"  
Speakers: **Ian Jacoby, Brian Allen, Johnny Crap, Colin Alsheimer, Brad Albright**
- 1:00 p.m. - 2:30 p.m. Pinball Author, Artist, & Designer Autograph Session  
(Sponsored by Player One Amusement Group)  
**Utopia AB**
- 1:00 p.m. "Pinball Enthusiasts Turned Operators/Distributors"  
Speakers: **Bob Burnham, Hans Milberger**  
Moderator: **Tommy Hendley**
- 2:00 p.m. "Using Digital Tools to Grow, Energize, & Modernize the Pinball Community"  
Speakers: **Nick Greenup, Brian Haskell**
- 3:00 p.m. "Expanding The Pinball Audience - A Roadmap to Longevity"  
Speakers: **Rob Berk, Mischa de Muynck, Mike Benjamin, Jack Guarnieri, L.J. Greene, Roger Sharpe, Imoto Harney**
- 4:00 p.m. "PINBALL! and Clips and Music, Oh My!"  
Speaker: **Jim Schelberg**
- 5:00 p.m. "From Airborne Avenger to Elton John"  
Speaker: **Steve Ritchie**
- 6:00 p.m. "The Making of Dungeons & Dragons: The Tyrant's Eye"  
Speakers: **Brian Eddy, Dwight Sullivan, Thomas Malcolm, Jerry Thompson, Paul Chamnankit**

**Speaker Introductions by:**

Dave Marston, Dave Fix, Jim Schelberg

- 7:00 p.m. **Monster League Cosplay Contest Trophies Awarded**
- 7:00 p.m. "The Making of King Kong: Myth of Terror Island"  
Speakers: **Keith Elwin, Harrison Drake, Rick Naegele, Zombie Yeti, Jerry Thompson**
- 8:00 p.m. "The Making of Star Wars: Fall of the Empire"  
Speakers: **John Borg, Raymond Davidson, Andrew Wilkening, Zombie Yeti, Jerry Thompson**
- 9:00 p.m. **Pinball Expo's Homebrew & Custom Games People's Choice Awards Presentation @ the Homebrew Booth**
- 9:30 p.m. "Let's Make a Deal!"  
Speakers: **Dwight Sullivan, Corey Stup, Tanio Klyce, Jerry Thompson, Mark Penacho, David Sullivan, Kyle Spiteri**
- 1:00 a.m. **EVENT HALL CLOSES**

## SUNDAY • OCTOBER 19

- 7:00 a.m. - 4:00 p.m. **Event Hall Tear Down**
- 9:00 a.m. **Classics Finals Begin**  
Meet 8:45 a.m - Start 9:00 a.m.

## WIN A BRAND NEW IN-THE-BOX STERN PINBALL MACHINE!

Door Prize Tickets - \$10.00 ea. or 6 for \$50.00  
Drawing to be held at 8:00 p.m. Saturday

\*Winner need not be present. Winner is responsible for shipping costs.

## TOURNAMENTS & MORE!

### PINBALL TOURNAMENTS

- FLIP OUT! Tournament Main & Classics
- Kids Tournament (Age 14 & Under)
- FLIP OUT! Women's Tournament
- Freedom to Play Pinball Tournament
- 1930s Pinball Tournament

### JUST FOR FUN

- Pinball Repair Zone
- 1930s Pinball Exhibit
- Homebrew Pinball Exhibit
- Project Pinball Silent Auction
- 2 MOVIE NIGHTS
- Learn to Solder Workshop
- Pinball Gumball Machine Workshop & High Score Contest
- Don's Top Topper Pinball Competition
- Monster League Hockey Cosplay Contest

**For Full Details Visit: [PINBALLEXP0.COM](http://PINBALLEXP0.COM)**

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