



Pinball Expo and Video Game Summit Have Joined Forces

Schaumburg, Illinois –

Pinball Expo will be expanding its show floor to 100,000 sq. ft. and celebrating its 40th year as the longest running pinball show. The event, which takes place Oct. 15-19th, will be combining forces with Video Game Summit, which has been running since 2003. Video Game Summit first became involved with Pinball Expo in 2019, with the introduction of the Retro Video Game Section that year.

Dan Iacovelli started Video Game Summit on the heels of the last stand-alone Atari Jaguar Festival, of which AVC Online been involved with since 1995. In 2003, the Jaguar Festival along with several other retro gaming shows were combined, and on July 2003 Video Game Summit was born.

Rob Berk, Todd Friedman, and Dan Iacovelli agreed to join forces this year to make a great combo show, with Pinball Expo running the Pinball and Arcade Section and Video Game Summit running the Retro Video Game Section. As both shows are celebrating a big anniversary it seems fitting to celebrate together.

“Besides running the Retro Video Game Section with Vendors and Guest, VGS can help promote the show” said Dan Iacovelli, VGS Head Promoter. “We send out tweets via our X/Twitter account, post on our Facebook Page and on AVC Online Facebook Group, have a link to Pinball Expo on the VGS Website with a slide image as well, it will also be on AVC Online website as well - not to mention flyers” as Dan Iacovelli states.

Pinball Expo 2024 is being held at the Renaissance Schaumburg Convention Center, 1551 N. Thoreau Drive, Schaumburg, IL 60173 October 15th to October 19th, 2024. For more information visit the official website for Pinball Expo 2024 www.pinballexpo.com and for special event packages, please contact Rob Berk at (info@pinballexpo.com)

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show promoters, Daniel Iacovelli and Todd Friedman are available to answer any questions

Contact Dan at or dan@videogamesummit.net or Todd at tfried0237@gmail.com.